

The ROAR



MD-2



LIONS OF TEXAS



MONTHLY NEWSLETTER

ISSUE 03



SNOOK LIONS CLUB SERVING HAMBURGER LUNCH PLUS PEACH COBBLER
TO THE TEACHERS AND STAFF AT SNOOK ISD.



ROARING AROUND MD-2



COPPERAS COVE LIONS CLUB
STUFFED THE BUS.

DRIPPING SPRINGS
LIONS CLUB ATTENDED
THE CITY FAIR AND
PROVIDED FREE VISION
SCREENING.



LIONS CLUB
HALLETTSVILLE
PROVIDED TEACHER
GOODIE BAGS.



ROBINSON AREA LIONS CLUB
ADOPT-HIGHWAY-
CLEANUP



ROARING AROUND MD-2

EL PASO DOWNTOWN LIONS CLUB
PROVIDED INGREDIENTS FOR THE
COOKING CLASS FOR KIDS WITH
DIABETES.



MISSION LIONS CLUB
PARTICIPATED IN CRIME
STOPPERS NIGHT OUT.



SAN MARCOS LIONS CLUB
ASSISTED WITH SEVERAL
OTHER SERVICE
ORGANIZATIONS TO
WELCOME THE STUDENTS
BACK TO SCHOOL.



**TEMPLE BREAKFAST LIONS
CLUB PROVIDED BREAKFAST
FOR THE TEACHERS AND
STAFF.**





ROARING AROUND MD-2

SA WINDCREST LIONS CLUB HOSTS BACK TO SCHOOL BONANZA

ON SATURDAY, AUGUST 1ST THE SAN ANTONIO WINDCREST LIONS CLUB HOSTED ITS FIRST BACK TO SCHOOL BONANZA IN CONJUNCTION WITH THE EPISCOPAL CHURCH OF THE RESURRECTION IN WINDCREST. THE CLUB PROVIDED HOT DOGS, CHIPS, AND BACKPACKS WITH SCHOOL SUPPLIES TO AREA STUDENTS AND THEIR FAMILIES.



THE EVENT WAS A TRUE COMMUNITY PARTNERSHIP, WITH OVER 30 VOLUNTEERS FROM LIONS, THE CHURCH, AND THE COMMUNITY. BUFFALO WILD WINGS PROVIDED THEIR FAMOUS CHICKEN WINGS, AND RAISIN' CANES CONTRIBUTED ICED TEA. LOCALS ARCTIC APE CONTRIBUTED THEIR AMAZING FROZEN YOGURT, WHILE THE WINDCREST UNITED METHODIST CHURCH PROVIDED ADDITIONAL SCHOOL SUPPLIES. SAN ANTONIO'S BIBLIOTHECH WAS THERE TO SIGN UP KIDS AND ADULTS FOR THEIR ONLINE LIBRARY RESOURCES. OUR OWN LION LEA FAGIN WAS ON HAND AS NURSING SUPPORT AND EDUCATION. A VARIETY OF GAMES WITH PRIZES KEPT EVERYONE ENTERTAINED. A GRAND TIME WAS HAD BY ALL.

IN THE END, WE GAVE AWAY NEARLY 50 BACKPACKS, AND SERVED AROUND 90 PEOPLE. ADDITIONAL BACKPACKS WITH SUPPLIES ARE BEING CONTRIBUTED TO THE FAMILY SPECIALIST PROGRAMS AT SCHOOLS IN OUR SERVICE AREA.



THE DEL RIO LADY EDUCATORS LC HELD ITS 3RD ANNUAL COMMUNITY BACKPACK GIVEAWAY ON AUGUST 1ST AT PLAZA DEL SOL MALL. THANKS TO THE INCREDIBLE GENEROSITY AND SUPPORT OF THE DEL RIO COMMUNITY, THEY PROVIDED 250 BACKPACKS TO LOCAL STUDENTS PREPARING TO RETURN TO SCHOOL. SEEING THOSE SMILING FACES AND EXCITED STUDENTS READY FOR A NEW SCHOOL YEAR WAS A WONDERFUL REMINDER OF WHY WE SERVE.



SABN LIONS CLUB UNITES LIONS TO SUPPORT CRYSTAL CITY FLOOD RECOVERY

ON AUGUST 9 AND 14, THE SAN ANTONIO BEXAR NECESSITIES (SABN) LIONS CLUB & FOUNDATION JOINED LIONS FROM ACROSS THE REGION FOR TWO FLOOD RELIEF DISTRIBUTION EVENTS SERVING FAMILIES IMPACTED BY THE RECENT FLOODING IN CRYSTAL CITY, TEXAS.

AROUND 30 VOLUNTEERS CAME TOGETHER FROM THE CRYSTAL CITY LIONS CLUB, DEL RIO HOST LIONS CLUB, EAGLE PASS BORDER LIONS CLUB, CLUB DE LEONES ACUÑA, AND SABN LIONS CLUB. WORKING ALONGSIDE ONE ANOTHER, LIONS HELPED REGISTER FAMILIES, DISTRIBUTE RECOVERY SUPPLIES, LOAD VEHICLES, AND PROVIDE DIRECT ASSISTANCE TO RESIDENTS.

THE DISTRIBUTION WAS MADE POSSIBLE IN LARGE PART THROUGH A \$15,000 DISASTER RELIEF GRANT FROM LIONS CLUBS INTERNATIONAL FOUNDATION AND A \$3,000 DISASTER RELIEF GRANT FROM THE TEXAS LIONS FOUNDATION. SABN LIONS ALSO RECEIVED VALUABLE GUIDANCE AND SUPPORT FROM DISTRICT 2-A2 LEADERSHIP THROUGHOUT THE GRANT PROCESS AND RELIEF EFFORT.

GRANT FUNDING WAS USED TO PURCHASE SUPPLIES DESIGNED TO HELP APPROXIMATELY 200 HOUSEHOLDS WITH BOTH IMMEDIATE NEEDS AND CONTINUED RECOVERY. PURCHASES INCLUDED 20-INCH BOX FANS, STORAGE TOTES, CONTRACTOR BAGS, BOTTLED WATER, COOLING TOWELS, SUNSCREEN, INSECT REPELLENT, WORK GLOVES, N95 RESPIRATORS, PERSONAL HYGIENE PRODUCTS, SHELF-STABLE FOOD, FRUIT, AND MEAL SUPPLIES.

THE RESPONSE WAS SHAPED BY NEEDS IDENTIFIED DIRECTLY BY CRYSTAL CITY RESIDENTS THROUGH THE CRYSTAL CITY FLOOD IMPACT & COMMUNITY NEEDS ASSESSMENT, ALLOWING LIONS TO FOCUS RESOURCES ON ITEMS FAMILIES SAID WOULD BE MOST USEFUL AS THEY CLEANED THEIR HOMES AND CONTINUED RECOVERING.

THE EFFORT ALSO DEMONSTRATED THE STRENGTH OF LIONS WORKING TOGETHER ACROSS CLUB, DISTRICT, STATE, AND INTERNATIONAL LEVELS. SPECIAL THANKS GO TO DISTRICT 2-A2 IMMEDIATE PAST DISTRICT GOVERNOR NAN PATTON, WHO PROVIDED GUIDANCE AND ASSISTANCE IN SECURING THE LCIF DISASTER RELIEF GRANT, AS WELL AS DISTRICT GOVERNOR JEFFREY ALMONEY, PAST INTERNATIONAL DIRECTOR ERNESTO "TJ" TIJERINA AND LION JUANITA TIJERINA, AND TEXAS LIONS FOUNDATION CHIEF OPERATIONS OFFICER AND PCC BERNIE GRADEL, JR., WHOSE SUPPORT HELPED SECURE THE TEXAS LIONS FOUNDATION DISASTER RELIEF GRANT.

WHEN LIONS COME TOGETHER, WE CAN ACCOMPLISH MORE — AND THIS EFFORT WAS A POWERFUL EXAMPLE OF "WE SERVE" IN ACTION.



ROARING AROUND MD-2





ROARING AROUND MD-2





A LION IS NEEDED!

Step forward. Make a difference.
Inspire our youth!



MD-2 OUTSTANDING YOUTH AWARD **STATE CONTEST COORDINATOR**

An opportunity to lead. A chance to impact lives.



Due to family circumstances, Lion Gloria Mathur has expressed her resignation as State Contest Coordinator.

We are deeply grateful for her dedicated service and extend our heartfelt thoughts and best wishes to her and her family.

Now, we are looking for a dedicated Lion to continue this meaningful work!

Why this role matters



The Outstanding Youth Award recognizes exceptional young people for their leadership, character, and service. As State Contest Coordinator, you will help ensure these outstanding youth are celebrated and empowered to reach their full potential.

TOGETHER, WE CAN CONTINUE PROVIDING OPPORTUNITIES FOR YOUNG PEOPLE TO

Learn. Lead. Serve.

*Could
this be
YOU?*



INTERESTED IN SERVING OR KNOW A LION WHO WOULD BE A GREAT FIT?

We would love to hear from you! Please submit the candidate's name and a brief description of their relevant experience and qualifications.

Contact: Dr. Nia MacKay | MD-2 Opportunity For Youth Chair

✉ nia.mackay@icloud.com ☎ (972) 697-3521

WE ARE LOOKING FOR A LION WHO:



Has a passion for supporting and encouraging youth



Is organized and communicates effectively



Has the experience and skills to coordinate the contest



Is willing to work collaboratively with Lions throughout MD-2



Can successfully complete the required legal background check

Qualifications are in accordance with MD-2 Policies, "Opportunity For Youth Chair" (#10, page 40).

WE SERVE

Supporting Youth. Strengthening Communities. Changing Lives.



TOGETHER AS LIONS, WE MAKE AN IMPACT.

LIONS INTERNATIONAL | 2026-2027 WEEK OF SERVICE

YOUTH ARE OUR FUTURE

Support the Youth Global Cause • Texas Lions MD-2

Show the world we care about their education and their future.
Promote our state's youth programs and help young people shine.



MIDDLE SCHOOL • AGES 11-13

International Peace Poster & Peace Essay

THEME: "HARMONY IN HUMANITY"

Invite students to enter the Peace Poster Contest or the Peace Essay Contest for students who are blind or visually impaired (BVI).

Purchase applications by October 1, 2026 at www.lionsclubs.org or through your district's Peace Poster/Essay Chairperson.

Submit to the MD-2 Peace Poster and Peace Essay Chair by December 1, 2026.

First-place award: \$500. The winner advances to the international level for a potential \$5,000 award.

HIGH SCHOOL • JUNIORS & SENIORS

MD-2 Opportunities For Youth (OFY) Contests

Diabetes Awareness Essay: "How Youth Can Advance Diabetes Awareness"

Drug Awareness Speech: "Social Media and Drug Exposure"

Outstanding Youth Award: "Can AI Technology Make Us More Human?"

SCHOLARSHIPS: 1st \$3,000 • 2nd \$2,000 • 3rd \$1,000

For eligibility, applications, and contest rules, visit www.TexasLions.org.
Select Programs → Opportunities For Youth Contests.

GIVE. SPONSOR. ENCOURAGE.

Donate to State Fund Convention to sustain the program and fund winners' awards.

Sponsor an entry: \$20 for Peace Poster or Peace Essay, or \$250 for a state-level contest. Fees are per contest, per contestant.

Spread the word! Reach out to Alpha and Omega Leo Clubs and families in your district with students of eligible ages. Encourage them to participate!

PEACE POSTER / PEACE ESSAY & OPPORTUNITIES FOR YOUTH CHAIR

Nia MacKay, PhD

(972) 697-3521 • nia.mackay@icloud.com

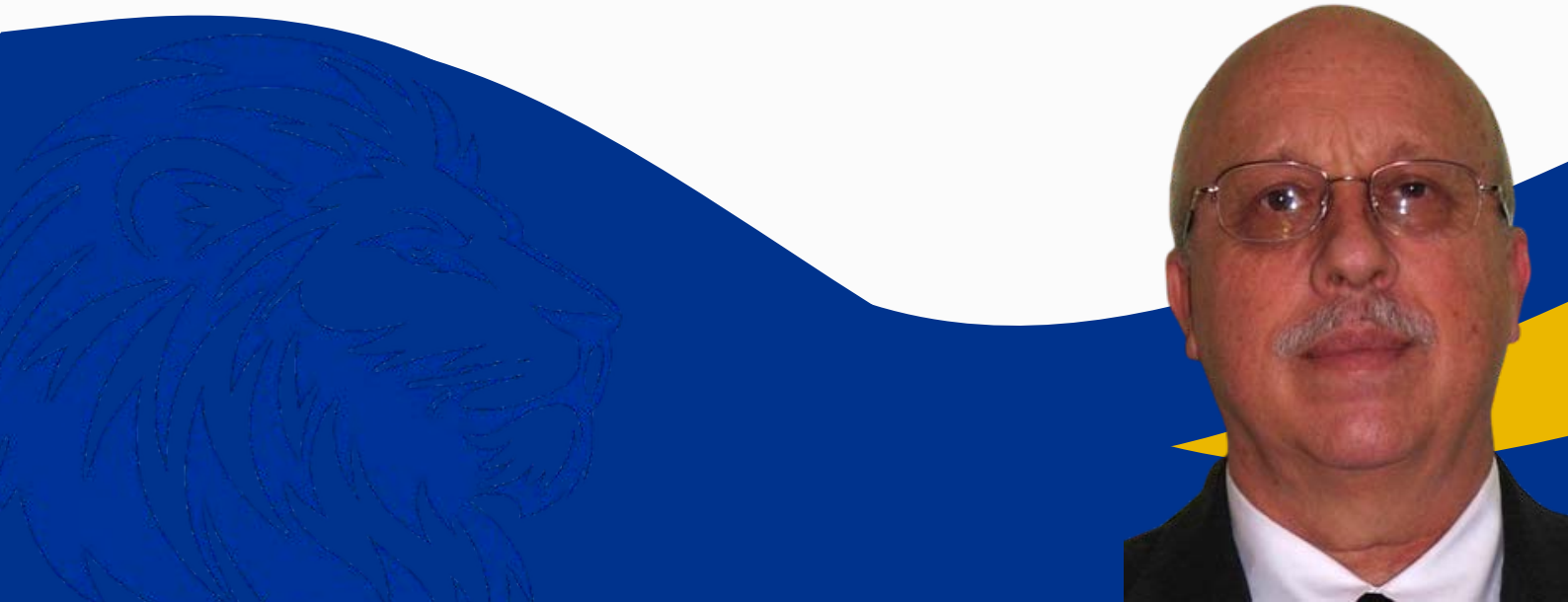


GLOBAL EXTENSION TEAM COORDINATOR PDG RONNIE MARTIN

LOOKING AT THE PAST...

IN 2013 TEXAS HAD 5 NEW CLUBS BY THE END OF AUGUST WITH A MINUS OF 306 MEMBERS. TODAY TEXAS HAS 6 NEW CLUBS WITH ONE WAITING TO BE APPROVED AND ONE IN PROGRESS WITH A MINUS OF 60 MEMBERS. IT HAS BEEN OVER 25 YEARS SINCE TEXAS HAD 6 NEW CLUBS IN AUGUST. EVERY LIONS CLUB MEMBER IN TEXAS SHOULD JOIN THIS YEAR'S DISTRICT GOVERNOR'S AND THEIR TEAM IN STARTING NEW CLUBS AND ASKING PEOPLE TO JOIN THE LIONS OF TEXAS IN HELPING OTHERS. THIS IS OUR CHANCE TO MAKE HISTORY IN TEXAS AND HAVE THE LARGEST NET GAIN IN OVER 25 YEARS. I AM ASKING EVERY LION IN TEXAS TO JUST ASK SOMEONE TO JOIN. YOU NEVER KNOW TILL YOU ASK.

PDG RONNIE MARTIN
MD-2 GET COORDINATOR





GLOBAL LEADERSHIP TEAM

COORDINATOR PDG LISA FREE- MARTIN

LEADERSHIP ISN'T A POSITION - IT'S AN ACTION

WHEN WE HEAR THE WORD LEADERSHIP, WE OFTEN THINK ABOUT TITLES—PRESIDENT, DISTRICT GOVERNOR, ZONE CHAIR, COMMITTEE CHAIR. BUT SOME OF THE BEST LEADERS I HAVE KNOWN IN LIONS NEVER NEEDED A TITLE TO LEAD.

LEADERSHIP BEGINS WHEN SOMEONE SEES A NEED AND SAYS, **“I’LL HELP.”**

AS WE MOVE INTO SEPTEMBER, I WANT TO CHALLENGE EACH OF US TO THINK ABOUT LEADERSHIP A LITTLE DIFFERENTLY. INSTEAD OF ASKING, “WHO WILL BE OUR NEXT LEADER?” PERHAPS WE SHOULD BE ASKING:

“WHO AM I HELPING BECOME A LEADER?”

ONE OF OUR GREATEST RESPONSIBILITIES AS LIONS LEADERS IS TO RECOGNIZE POTENTIAL IN OTHERS—SOMETIMES BEFORE THEY RECOGNIZE IT IN THEMSELVES.

LOOK AROUND YOUR CLUB. WHO IS THE LION WHO ALWAYS SHOWS UP? WHO HAS A GREAT IDEA BUT RARELY SPEAKS UP? WHO IS WILLING TO WORK BUT HAS NEVER BEEN ASKED TO LEAD?

ASK THEM. ENCOURAGE THEM. GIVE THEM AN OPPORTUNITY.

INVITE THEM TO CHAIR A PROJECT, ATTEND A TRAINING, LEAD PART OF A MEETING, OR TAKE ON SOMETHING THEY HAVE NEVER DONE BEFORE. THEN DON'T SIMPLY HAND THEM THE RESPONSIBILITY AND WALK AWAY. MENTOR THEM. SUPPORT THEM. LET THEM MAKE DECISIONS. AND YES, LET THEM MAKE A FEW MISTAKES ALONG THE WAY.

HERE IS SOMETHING I BELIEVE EVERY LEADER SHOULD REMEMBER:

IF YOU ARE THE ONLY PERSON WHO KNOWS HOW TO DO YOUR JOB, YOU HAVEN'T FINISHED YOUR JOB AS A LEADER.

OUR GOAL SHOULDN'T BE TO MAKE OURSELVES INDISPENSABLE. OUR GOAL SHOULD BE TO LEAVE BEHIND LIONS WHO ARE PREPARED, CONFIDENT, AND EXCITED TO TAKE THE NEXT STEP.

SO HERE IS MY **SEPTEMBER LEADERSHIP CHALLENGE:**



GLOBAL LEADERSHIP TEAM

COORDINATOR PDG LISA FREE- MARTIN

(CONTINUED)

FIND ONE LION THIS MONTH AND INVITE THEM TO DO SOMETHING THEY HAVE NEVER DONE BEFORE.

YOU MAY BE SURPRISED BY WHAT HAPPENS WHEN SOMEONE HEARS FOUR SIMPLE WORDS:

“I BELIEVE IN YOU.”

THAT INVITATION COULD BE THE BEGINNING OF THEIR LEADERSHIP JOURNEY—AND SOMEDAY, THEY MAY BE THE LION WHO EXTENDS THAT SAME INVITATION TO SOMEONE ELSE.

WE SERVE. WE LEAD. AND MOST IMPORTANTLY, WE GROW LEADERS.

Save the Date

TEXAS LIONS LEADERSHIP FORUM

3rd & 4th OCTOBER

DR. HARRY B. MACEY, JR.
CONFERENCE CENTER
AT TEMPLE COLLEGE
2600 S. 1st Street
Temple, TX 76504
South Parking Lot

Register Today

Scan the QR Code
to Register and Learn More!

Leading Today ★ Inspiring Tomorrow ★ Serving Texas

PDG LISA FREE-MARTIN
MD-2 GLT COORDINATOR





GLOBAL MEMBERSHIP TEAM

COORDINATOR PDG VINOD MATHUR

MEMBERSHIP AT A CROSSROADS: WHAT THE DATA SHOWS - AND HOW MD-2 LIONS CAN STRENGTHEN THE FUTURE:

MULTIPLE DISTRICT-2 IS STANDING AT A PIVOTAL MOMENT. SOME CLUBS ARE GROWING, OTHERS ARE DE-CLINING, AND THE TRENDS ARE TOO IMPORTANT TO IGNORE. WHEN OUR CLUBS ARE ACTIVE, VISIBLE AND UNITED IN SERVICE, MEMBERSHIP RISES. WHEN ENGAGEMENT SLOWS OR COMMUNICATION WEAKENS, NUMBERS DECLINE. TODAY, MD-2 HAS 750 CLUBS AND 21,600 MEMBERS.

WHAT THE DATA SHOWS 1. NEW CLUBS DRIVE NET GROWTH. TODAY, MD-2 HAS 748 CLUBS AND FIVE YEARS AGO WE HAD 775 CLUBS. ALTHOUGH WE DO A GOOD JOB OF CHARTERING NEW CLUBS WE LOSE MORE CLUBS ALSO. SEE CHART. NEW CLUBS BRING NEW ENERGY, NEW LEADERS, AND NEW COMMUNITIES INTO LIONISM. CLUBS THAT ARE DIVERSE IN AGE, GENDER AND ETHNICITY ATTRACT AND RETAIN MEMBERS. THEY ARE THE STRONGEST DRIVER OF POSITIVE NET MEMBERSHIP. TO ACCELERATE GROWTH, WE MUST ENCOURAGE MORE CLUBS TO PARTICIPATE IN CHARTERING NEW CLUBS. FOR HEALTHY, SUSTAINABLE GROWTH, AT LEAST 10% OUR CLUBS—SHOULD BE INVOLVED IN CHARTERING A NEW CLUB. THAT LEVEL OF PARTICIPATION WOULD TRANS-FORM OUR DISTRICT’S TRAJECTORY. LAST FEW YEARS HAS SEEN AN INCREASE IN CHARTERING NEW CLUBS. (SEE CHART) IDENTIFY UNDERSERVED COMMUNITIES AND ENSURE OUR CLUBS REFLECT LOCAL DE-MOGRAPHICS. EXPLORE SPECIALTY CLUBS MODEL. FORM PARTNERSHIPS WITH SCHOOLS, BUSINESS AND COMMUNITY ORGANIZATIONS. A DISTRICT GROWS WHEN ITS CLUBS GROW—AND NEW CLUBS ARE THE SPARK.





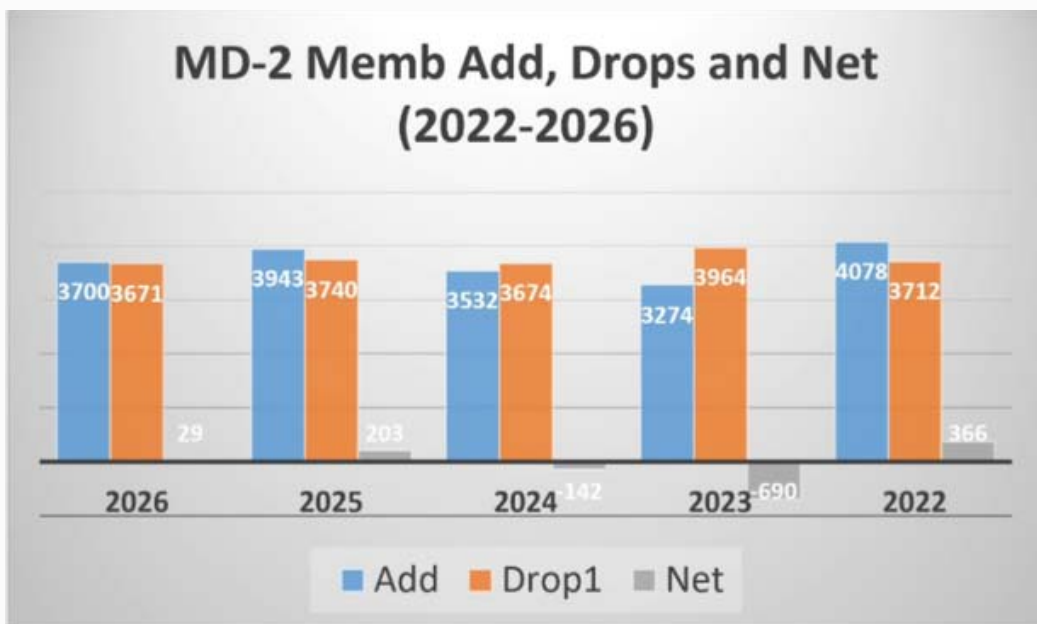
GLOBAL MEMBERSHIP TEAM

COORDINATOR PDG VINOD MATHUR

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2. DROPS ARE CANCELING OUT OUR GAINS MD-2 LOSES ABOUT 3500 MEMBERS EVERY YEAR (5 YEAR MEAN). WE RECRUIT ROUGHLY EQUAL NUMBER OF NEW LIONS, BUT THE GAINS ARE ERASED BY THE LOSSES. (SEE CHART). THESE DROPS ARE RARELY SUDDEN—THEY REFLECT MONTHS OF DISENGAGEMENT. DECEMBER AND JUNE REMAIN THE HIGHEST DROP MONTHS. WE LOSE MEMBERS IN GOOD STANDING, MEMBERS UNABLE TO PAY THEIR DUES AND MEMBERS WHO STOP ATTENDING IN CLUB ACTIVITIES. THE HIGHEST RISK PERIOD IS THE FIRST TWO YEARS OF MEMBERSHIP. THESE TRENDS TELL US THAT RETENTION—NOT RECRUITMENT—IS OUR GREATEST OPPORTUNITY.

3. RETENTION IS THE KEY TO GROWTH: MEMBERSHIP DATA REVEALS THREE PRIMARY REASONS MEMBERS LEAVE: 30% ARE MEMBERS IN GOOD STANDING, 28% FOR NON PAYMENT OF DUES AND 21% FOR NON ATTENDANCE. RETENTION IS A CONTINUOUS PROCESS AND LOSSES ARE PREVENTABLE WHEN CLUBS ACT EARLY.



4. HOW CLUBS CAN STRENGTHEN RETENTION: - RECONNECT WITH MEMBERS PERSONALLY WHO HAVE MISSED MEETINGS OR SERVICE PROJECTS AND OTHER ACTIVITIES.
- REVIEW CLUB HEALTH REPORTS - ASSIGN MENTORS TO NEWER MEMBERS. EMBED NEW LIONS EARLY BY ENGAGING THEM IN SERVICE PROJECTS AND CLUB ACTIVITIES.
- IDENTIFY AT RISK MEMBERS BEFORE THEY LEAVE.
- LONG TIME MEMBERS WHO FEEL OVERLOOKED, AND NEW MEMBERS WHO DO NOT HAVE A SENSE OF BELONGING IN THE CLUB.
MEMBERS STAY WHEN THEY FEEL USEFUL, VALUED, AND CONNECTED. SERVICE IS THE GLUE THAT KEEPS LIONS TOGETHER.



GLOBAL MEMBERSHIP TEAM

COORDINATOR PDG VINOD MATHUR

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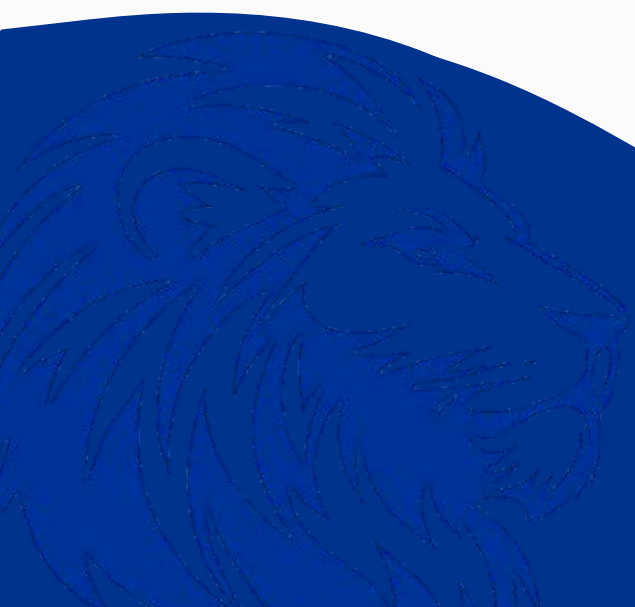
5. MEMBERSHIP IS AT A CROSSROADS THIS CROSSROADS IS NOT ABOUT NUMBERS. IT IS ABOUT IDENTITY, RELEVANCE, AND THE FUTURE OF SERVICE. - COMMUNITIES ARE CHANGING-NEEDS ARE MORE COMPLEX AND SERVICE MUST BE VISIBLE AND COLLABORATIVE. - VOLUNTEER PURPOSE IS CHANGING-PEOPLE WANT PURPOSE, NOT MEETINGS - LEADERSHIP PIPELINES ARE THINNING- LACK OF SUCCESSION PLANNING. TO NAVIGATE THIS MOMENT, WE MUST USE DATA AS A COMPASS, NOT A SCORECARD. DATA HELPS US ACT EARLY, SUPPORT CLUBS PROACTIVELY, AND BUILD A STRONGER FUTURE.

6. THE PATH FORWARD MD-2 HAS THE TALENT, PASSION, AND POTENTIAL TO GROW STRONGER THAN EVER. BY CHARTERING NEW CLUBS, STRENGTHENING RETENTION, AND BUILDING MEANINGFUL ENGAGEMENT, WE CAN ENSURE THAT THE MD REMAINS VIBRANT, RELEVANT, AND IMPACTFUL FOR GENERATIONS TO COME.

TOGETHER, LET'S MAKE THIS YEAR A YEAR OF GROWTH.

PDG VINOD MATHUR

AREA 1A AND MD-2 GMA AND GMT COORDINATOR





GLOBAL SERVICE TEAM

COORDINATOR PDG RENEE LAMSON

SEPTEMBER SERVICE SPOTLIGHT

SUPPORTING CHILDREN. STRENGTHENING FAMILIES. SERVING WITH PURPOSE.

SEPTEMBER GIVES LIONS ACROSS TEXAS ANOTHER OPPORTUNITY TO SERVE WITH INTENTION, SUPPORT LOCAL NEEDS, AND CONTINUE BUILDING MOMENTUM THROUGHOUT MULTIPLE DISTRICT 2.

ONE IMPORTANT FOCUS THIS MONTH IS CHILDHOOD CANCER AWARENESS AND THE MANY WAYS LIONS CAN SUPPORT CHILDREN AND FAMILIES FACING A CANCER DIAGNOSIS.

AS WITH EACH OF OUR MONTHLY SERVICE THEMES, THIS FOCUS IS NOT A REQUIREMENT. IT IS SIMPLY A WAY TO PROVIDE IDEAS, RESOURCES, AND INSPIRATION THAT CLUBS CAN ADAPT TO THE NEEDS OF THEIR OWN COMMUNITIES.

THERE ARE MANY WAYS LIONS CAN MAKE A MEANINGFUL DIFFERENCE. CLUBS MIGHT CONSIDER PREPARING MEALS FOR FAMILIES WITH CHILDREN UNDERGOING TREATMENT, DONATING GAS, PARKING, OR FOOD GIFT CARDS TO FAMILIES TRAVELING FOR CARE, PROVIDING BOOKS, GAMES, PUZZLES, OR CRAFT SUPPLIES TO CHILDREN RECEIVING TREATMENT, CREATING CARDS OR MESSAGES OF ENCOURAGEMENT, DONATING NEW HATS, CAPS, SCARVES, OR BLANKETS TO PEDIATRIC CANCER CENTERS, SUPPORTING TRANSPORTATION NEEDS, PROVIDING TUTORING ASSISTANCE, SPONSORING A CHILD TO ATTEND A CAMP OR SPECIAL ACTIVITY, VOLUNTEERING WITH ORGANIZATIONS THAT SUPPORT CHILDREN WITH CANCER AND THEIR FAMILIES, OR USING CLUB MEETINGS AND SOCIAL MEDIA TO HELP RAISE AWARENESS.

SOME PROJECTS MAY BE LARGE. OTHERS MAY BE AS SIMPLE AS COLLECTING GIFT CARDS, ASSEMBLING CARE PACKAGES, OR WRITING NOTES OF ENCOURAGEMENT. WHAT MATTERS MOST IS IDENTIFYING A REAL NEED AND FINDING A WAY YOUR CLUB CAN HELP.

SEPTEMBER IS ALSO A GREAT TIME TO REACH OUT TO LOCAL HOSPITALS, PEDIATRIC TREATMENT CENTERS, SCHOOLS, FAMILY-SUPPORT ORGANIZATIONS, FOOD PANTRIES, SHELTERS, AND OTHER COMMUNITY PARTNERS. ASK WHAT THEY NEED. LET THOSE NEEDS HELP GUIDE YOUR SERVICE.

SERVICE DOES NOT HAVE TO BE COMPLICATED TO BE MEANINGFUL. ONE SMALL PROJECT CAN MAKE A VERY BIG DIFFERENCE TO ONE CHILD, ONE FAMILY, OR ONE COMMUNITY.

DON'T FORGET TO REPORT YOUR SERVICE

EVERY PROJECT TELLS PART OF THE STORY OF TEXAS LIONISM, AND REPORTING OUR SERVICE HELPS US CAPTURE THE TRUE IMPACT LIONS ARE MAKING THROUGHOUT MULTIPLE DISTRICT 2.

TO HELP CLUBS AND SERVICE LEADERS FEEL MORE COMFORTABLE ENTERING THEIR ACTIVITIES, WE WILL HOST AN EVENING LION PORTAL SERVICE REPORTING ZOOM TRAINING.



GLOBAL SERVICE TEAM

COORDINATOR PDG RENEE LAMSON

(CONTINUED)

WEDNESDAY, SEPTEMBER 23, 2026
6:00 P.M. CENTRAL TIME
VIA ZOOM

THIS TRAINING WILL FOCUS ON ENTERING AND REPORTING SERVICE IN LION PORTAL, WITH PRACTICAL GUIDANCE TO HELP MAKE THE PROCESS EASIER.

DISTRICT GST COORDINATORS, CLUB SERVICE CHAIRPERSONS, LIONS WHO ENTER SERVICE REPORTS, AND ANY TEXAS LION WHO WOULD LIKE TO LEARN MORE ARE ENCOURAGED TO ATTEND.

ZOOM INFORMATION WILL BE SHARED SOON.

EVERY SERVICE PROJECT DESERVES TO BE COUNTED, AND EVERY REPORT HELPS US TELL THE STORY OF THE INCREDIBLE SERVICE HAPPENING ACROSS TEXAS.

SEPTEMBER CHALLENGE

THIS MONTH, I CHALLENGE EVERY CLUB TO COMPLETE AND REPORT AT LEAST ONE MEANINGFUL SERVICE PROJECT.

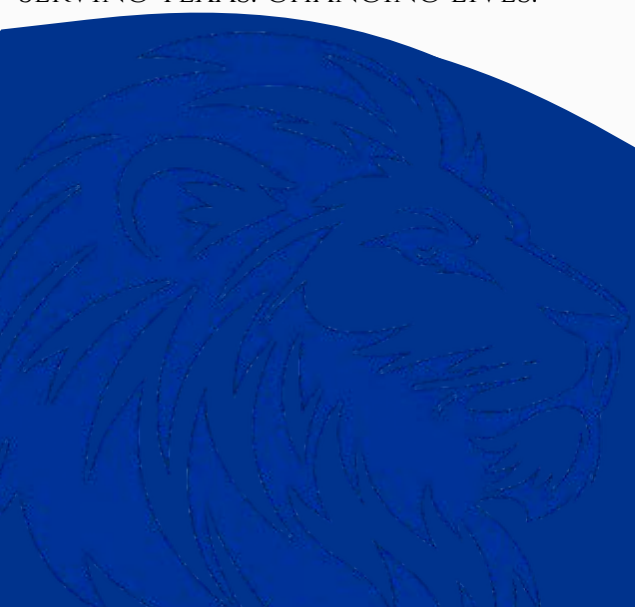
YOUR PROJECT DOES NOT HAVE TO BE EXPENSIVE OR COMPLICATED. FIND A NEED. BRING LIONS TOGETHER. SERVE WITH PURPOSE. THEN TAKE A FEW MINUTES TO REPORT IT AND SHARE THE STORY.

ONE PROJECT MAY HELP ONE CHILD, ONE FAMILY, OR ONE COMMUNITY, BUT THAT ONE ACT OF SERVICE CAN MEAN EVERYTHING TO THE PERSON RECEIVING IT.

TOGETHER, LET'S CONTINUE BUILDING A YEAR OF MEANINGFUL SERVICE, ONE PROJECT, ONE FAMILY, AND ONE COMMUNITY AT A TIME.

SERVING TEXAS. CHANGING LIVES.

YOURS IN SERVICE,
PDG RENEE LAMSON
MD-2 GST COORDINATOR





TEXAS LIONS CAMP CHAIR PDG KEN JOBE & IMMEDIATE PAST CHAIR LION ANN WARD

SUMMER 2027 CAMP SCHEDULE AVAILABLE' START CAMPER RECRUITMENT NOW!

THE SCHEDULE FOR SUMMER CAMP 2027 HAS BEEN ANNOUNCED; YOU CAN DOWNLOAD THE SCHEDULE FROM THE TEXAS LIONS CAMP WEBSITE AT [HTTPS://WWW.LIONSCAMP.COM/INDEX.HTML](https://www.lionscamp.com/index.html).

THE 2027 SCHEDULE LOOKS VERY SIMILAR TO THE PROGRAMS OFFERED IN 2026, ALTHOUGH CAMP KICKS OFF ONE WEEK LATER IN 2027 AND FAMILY CAMP CONCLUDES ON AUG. 6. AGAIN IN 2027, TLC WILL OFFER SIX WEEKS OF RESIDENTIAL YOUTH CAMP, INCLUDING THE COMBINED SESSION FOR CHILDREN WITH DOWN SYNDROME AND THE CONTRACTED CAMP DAVID, SPONSORED BY THE TEXAS BURNS SURVIVOR SOCIETY, FOR CHILDREN WHO HAVE SURVIVED BURNS AND THERMAL INJURIES. TWO WEEK-LONG SESSIONS FOR CHILDREN WITH TYPE 1 DIABETES FOLLOW, AND THEN CAMP DISCOVERY, ANOTHER CONTRACT CAMP FOR CHILDREN WITH CANCER OR WHO ARE IN REMISSION, RETURNS.

FOUR SESSIONS OF TLC-4-FAMILIES WILL BE OFFERED AGAIN THIS SUMMER. THEY ARE SCHEDULED THE LAST WEEK OF JULY AND FIRST WEEK OF AUGUST.

ONLINE REGISTRATION OPENS AFTER 8 A.M. ON **MONDAY, JAN. 4, 2027**. IT'S NOT TOO EARLY TO BEGIN RECRUITING CAMPERS! IN FACT, HAVING 2026 CAMPERS SHARE THEIR EXPERIENCES WITH POTENTIAL NEW CAMPERS WOULD BE A GREAT WAY TO PROMOTE TEXAS LIONS CAMP. MANY CLUBS HOST EVENTS FOR CHILDREN WHO HAVE ATTENDED CAMP, AND INVITING POTENTIAL CAMPERS TO THESE ACTIVITIES CAN ANSWER A LOT OF QUESTIONS FROM PARENTS OF POTENTIAL CAMPERS. THESE EVENTS ALSO CAN MOTIVATE LIONS CLUB MEMBERS TO PARTICIPATE IN CAMPER RECRUITMENT.

IN SMALLER MEDIA MARKETS, THE LOCAL NEWSPAPER OR TELEVISION/RADIO STATIONS MIGHT BE INTERESTED IN FEATURING A SUMMER CAMPER TO TALK ABOUT HIS/HER EXPERIENCE. POSTING STORIES AND PICTURES ON FACEBOOK AND OTHER SOCIAL MEDIA PLATFORMS EXTENDS THE REACH.

TEXAS LIONS CAMP SERVED 1,072 CAMPERS AND FAMILIES IN 2026. LET'S START RECRUITING NOW SO WE CAN EXCEED THAT NUMBER FOR 2027. IN FACT, LET'S ACHIEVE OUR PRE-COVID NUMBER OF 1,500 CAMPERS!

TEXAS LIONS CAMP CHAIRMAN PDG KEN JOBE
TEXAS LIONS CAMP IMMEDIATE PAST CHAIRMAN LION ANN WARD





SUMMER 2027 DATES

Residential Youth Camp

Session 1: June 6-11
Children with Physical Disabilities (7-16)

Session 2: June 13-18
Children with Physical Disabilities (7-16)

Session 3: June 20-25
Children with Physical Disabilities (7-16)

Session 4: June 27- July 2
Camp David - TBSS & Children with Down syndrome (12-16)

Session 5: July 4-9
Children with Type 1 Diabetes (8-15)

Session 6: July 11-16
Children with Type 1 Diabetes (8-15)

Camp Discovery July 18-23

TLC-4-Families

Session 8: July 25-27
For Families with special medical conditions

Session 10: Aug 1-3
For Families with special medical conditions

Session 9: July 28-30
For Families with special medical conditions

Session 11: Aug 4-6
For Families with special medical conditions

**Camper Applications Open January 4th
after 8AM!**



TEXAS LIONS CAMP





NEWSLETTER EDITOR & SOCIAL MEDIA CHAIR PDG RANDI WILDE

LET YOUR SERVICE ROAR!

ACROSS TEXAS, LIONS ARE PROVING THAT MEANINGFUL SERVICE DOESN'T HAVE TO BE COMPLICATED —IT SIMPLY TAKES PEOPLE WILLING TO SEE A NEED AND ANSWER THE CALL.

EACH MONTH, THE ROAR GIVES US A GLIMPSE INTO THE REMARKABLE WORK HAPPENING THROUGHOUT MD-2. THESE STORIES ARE MORE THAN HIGHLIGHTS; THEY ARE OPPORTUNITIES TO DISCOVER NEW IDEAS, CELEBRATE ONE ANOTHER, AND INSPIRE OUR FELLOW LIONS TO TRY SOMETHING NEW.

YOUR CLUB HAS A STORY WORTH SHARING.

WHETHER IT'S A CREATIVE SERVICE PROJECT, A SUCCESSFUL MEMBERSHIP IDEA, A LEADERSHIP ACCOMPLISHMENT, OR SIMPLY A GREAT MOMENT OF LIONS MAKING A DIFFERENCE, WE WANT TO HEAR ABOUT IT. YOUR IDEA MIGHT BE EXACTLY WHAT ANOTHER CLUB NEEDS TO SPARK ITS NEXT GREAT PROJECT.

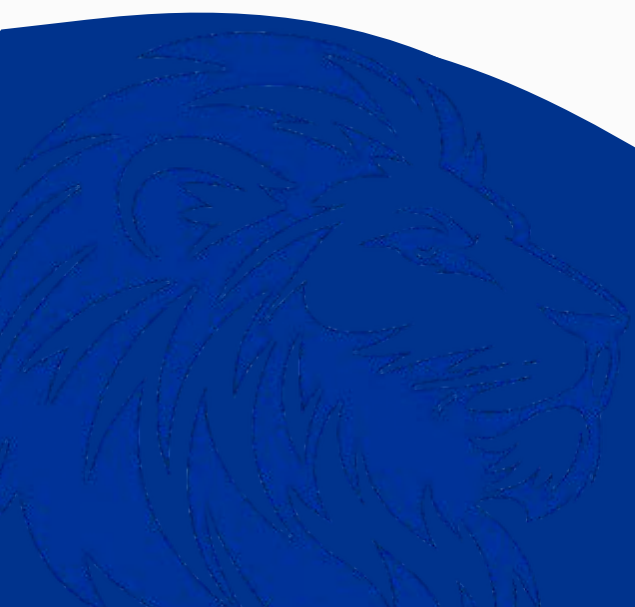
SEND YOUR STORIES, EVENTS, MILESTONES, AND ACCOMPLISHMENTS TO RANDIWILDE000@GMAIL.COM BY THE 1ST OF EACH MONTH FOR CONSIDERATION IN THE FOLLOWING ISSUE.

WE SERVE IN DIFFERENT WAYS, IN COMMUNITIES LARGE AND SMALL, BUT OUR PURPOSE REMAINS THE SAME: TO MAKE A DIFFERENCE.

SO KEEP SERVING, KEEP SHARING, AND KEEP INSPIRING.

LET THE LIONS OF TEXAS ROAR!

KEEP THE LIONS OF TEXAS ROARING!
PDG RANDI WILDE
MD-2 NEWSLETTER EDITOR, THE ROAR





GLOBAL ACTION TEAM

LEADER CC CHRIS GUNSTREAM

RETENTION VS MEMBER SATISFACTION

OVER THE LAST 7 YEARS, WE HAVE TALKED A LOT ABOUT RETENTION AND RETENTION EFFORTS. WE HAVE CONTINUALLY STRESSED THE NEED TO IMPROVE RETENTION AND WORK ON WAYS TO CLOSE THE BACK DOOR. UNFORTUNATELY, THE MORE WE TALK ABOUT THE NEED TO RETAIN OUR MEMBERS, THE MORE MEMBERS WE SEEM TO LOSE.

NOW, I AM NOT SAYING THAT WE ABANDON THE NEED TO RETAIN OUR MEMBERS, QUITE THE OPPOSITE. FOR OUR ASSOCIATION TO MOVE FORWARD, TO DEVELOP SUSTAINED LEADERSHIP, AND TO INCREASE OUR SERVICE FOOTPRINT, WE MUST FIND A WAY TO KEEP OUR MEMBERS AND AT THE SAME TIME CONTINUE TO RECRUIT NEW MEMBERS.

THE QUESTION I HAVE IS, HOW DO YOU VIEW THE WORD RETENTION. WHEN YOU HEAR SOMEONE USE RETENTION, DO YOU SEE IT AS A POSITIVE OR A NEGATIVE WORD? MOST PEOPLE THINK RETENTION IS AN OLD, OUT-OF-DATE TERM THAT SENDS A NEGATIVE THOUGHT. LIONS ARE VOLUNTEERS FROM THEIR LOCAL COMMUNITIES WHO WANT TO HELP AND SERVE OTHERS. WHEN WE TALK ABOUT RETAINING THOSE MEMBERS, WE NEED TO THINK ABOUT WHAT WE HAVE TO OFFER THEM TO STAY. I MEAN, WHAT BENEFITS DO WE PROVIDE, DO WE HAVE ANYTHING TO OFFER TO OUR MEMBERS TO STAY? THE SAD REALITY IS WE DON'T. REMEMBER, WE ARE COMPETING FOR ONE OF THE VALUABLE RESOURCES OUR LIONS HAVE – THEIR TIME.

WHAT IF WE STOPPED USING THE WORD RETENTION AND STARTED USING THE TERM MEMBER SATISFACTION? WHAT IF WE TREATED OUR MEMBERS AS IF THEY WERE OUR CUSTOMERS? I MEAN, I DON'T KNOW OF ANY BUSINESS THAT WANTS TO LOSE CUSTOMERS, DO YOU? MAKING SURE OUR MEMBERS ARE SATISFIED IS SOMETHING THAT WE CAN CONTROL. IF WE TAKE THE TIME TO TRULY LISTEN TO OUR MEMBERS, ASK IF WE ARE MEETING THEIR NEEDS, GIVE THEM THE OPPORTUNITY TO CONTRIBUTE TO BEING A PART OF WHAT HAPPENS WITHIN THEIR CLUB. IF WE PRACTICE THIS, WE ARE PRACTICING MEMBER SATISFACTION. WHEN YOU HEAR THE TERM, MEMBER SATISFACTION, IT INVOKES A POSITIVE THOUGHT, AND POSITIVE IS WHAT WE NEED. IF WE WORK ON ENSURING OUR MEMBERS ARE SATISFIED, WE HAVE THE CHANCE TO NOT ONLY COMPETE FOR THEIR TIME, BUT TO KEEP THEM AS MEMBERS FOR A LIFETIME.

IF YOUR DISTRICT OR CLUB WOULD LIKE TO LEARN MORE ABOUT MEMBER SATISFACTION, PLEASE REACH OUT TO PDG MARK ROTH, MARKWROTH@AOL.COM, TO SET UP A VIRTUAL PRESENTATION. HE TRULY IS AN SUBJECT MATTER EXPERT IN THIS FIELD.

YOURS IN SERVICE,
LION CHRIS GUNSTREAM
LIONCHRIS@CLGUN.COM
MD-2 COUNCIL CHAIRPERSON
2026-2027



MD2 COUNCIL OF GOVERNORS
HALLOWEEN
OFFSITE IN WACO • 10.31.26

It's time to register for the upcoming Council of Governors' offsite meeting to be held in Waco at The Cambria/Even Hotel Waco

October 30-31, 2026

- Enjoy a Friday night reception with a taco bar/cash bar
- Large outdoor patio with great spots to rest and visit
 - Halloween costume contest (with prizes)
- Great information, famous Lions' camaraderie and more!

Registration: \$25 per person



Scan with a smart phone
or visit TexasLions.org
to register.



Scan with a smart phone
to reserve hotel:
King • \$130/night
Double Queen • \$153.25/night

The Cambria/Even Hotel Waco are sister properties, and both will honor the Lions' rate.

*Can't think
of a
costume to
wear for
the costume
contest
on Friday
night?*

*No worries.
A sheet
will do.*

**Scan the QR code
to register**

*Or visit
TexasLions.org
to register!*

