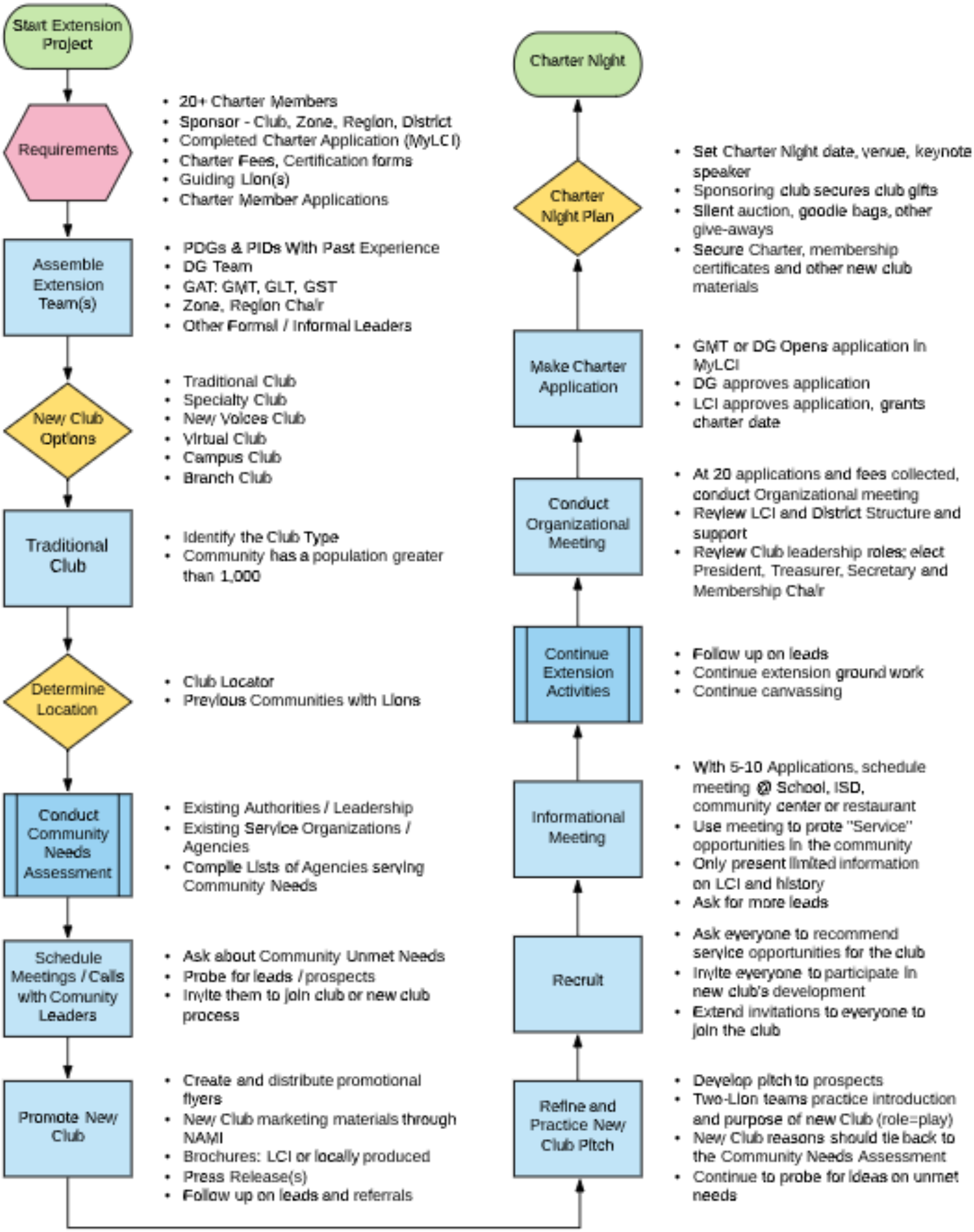New Club Development