

2003 INFORMATION TECHNOLOGY SEMINAR

Purpose:

The purpose of this seminar is to familiarize you with the potential of the Internet as a source of information and a means of communication.

We encourage you to ask any questions you may have during the presentation.

We will demonstrate how to “Surf of the Net” to visit the various sites being discussed during the presentation.



Introductions:



- I am Lion Robert Nelson, your MD-2 IT Chair for 2002-2003 and I will lead the discussion on the Lions International and MD-2 website systems.



- Assisting me is Lion Brian Maginness, District 2-X1 IT Chair.



- Lion Paul Jacobson, District 2-X1 will address Lions International on-line reporting.

Topics of Discussion

- **MD-2 INTEGRATED WEBSITE PROGRAM:**

Central location for all Lions Information via links to District websites.

- **TOUR OF LCI WEBSITE:**

What is available and site layout.

- **LCI ON-LINE REPORTING SYSTEM:**

Reports available and demonstration of their use at the club level.

- **CLUB WEBSITE DESIGN:**

Design and hosting information.



MD-2 Texas Lions Integrated Website Program

- Central location for all Lions Information via links to District websites.
- Provides the means to publish information from the club level to the State level.
 - MD-2 Website is located at <http://texaslions.org>.
 - ◆ Officer's page.
 - ◆ Club's page.
 - ◆ Calendar page.
 - ◆ Current Events page.
 - ◆ Links to District Websites.



MD-2 Texas Lions Integrated Website Program (continued)

■ Each District Website is On-line version of Governors Directory*:

- ◆ Officer's page *.
- ◆ Club's page *.
(District Highway Maps Courtesy Lion Terry Landers)
- ◆ Calendar page *.
- ◆ Current Events page.
- ◆ Link to MD-2 Website.

■ Each Lions Club encouraged to maintain a website:

- ◆ Club name, address, City, District, meeting time and location, officer's email addresses and phones.
- ◆ Listed on LionNet to maximize public relations exposure.



Lions Clubs International Website



Lions Clubs International Website

- **LOCATION:**

<http://www.lionsclubs.org/EN/index.shtml>.

- **WEBSITE PAGES:**

- ◆ **About Lions:** History, Membership, Organization, International Leaders, LCIF.
- ◆ **Vision Programs:** Eyeglass Recycling, Sight Partnerships, LCIF SightFirst, Sight Services.
- ◆ **Youth Programs:** Leo Clubs, Peace Poster, Youth Exchange, Youth Outreach.



Lions Clubs International Website (Continued)

▪ WEBSITE PAGES (continued):

- ◆ Other Programs: Membership Programs, International Relations, Cultural & Environmental, Grants, Diabetes, Hearing.
- ◆ Resources: Forms, Logos & Art, Publications, Learning Center, Club Locator, Contact Us, Media.
- ◆ News and Media: News, THE LION, Convention, Training Events, PR/Media Area, Calendar of Events.



LCI On-Line Reporting System



LCI On-Line Reporting System

▪ Member and Officer Reports:

- ◆ Membership reports, Annual Activities reports and Club Officer reports.
- ◆ Submitted by the authorized club officer, the president or secretary.
- ◆ The username is your club number.
- ◆ Password obtained by, the president or secretary, contacting international headquarters via E-mail at IT@LIONSCLUBS.ORG.



LCI On-Line Reporting System (Continued)

- **Print Membership Report Button:**

- ◆ Print from the 'Print Membership Reports' screen.

- **E-Mail:**

- ◆ From the 'Print Membership Reports' screen, you may e-mail a copy of your report to anyone.



Website Design



Website Design

- **Website Design: Creating Your Lions Club WebPages:**

- ◆ Location - <http://texaslions.org/webhelp.html>.

- **Free Club Websites: LionNet**

- ◆ LionNet is proud to be able to provide a FREE and EASY webpage to Lions Clubs throughout the world.
- ◆ This service is provided by the Lions of Turkey, Multiple District 118.

- **Put the site on a member's webspace:**

- ◆ Can be a problem if the club changes webmasters in the future.



The Future:

Request full support of every Lion in Texas:

- ◆ Promote the MD-2 Website System as the central location for Lions Information.
- ◆ **Website address: texaslions.org**
- ◆ Less than 400 Lions are visiting the MD-2 website every month.
- ◆ **Lions population over 32,000.**
- ◆ Lions of Texas are not aware of the valuable Lions information available on the Net.



Next Steps:

- Sign the Attendance form.
- Indicate additional needs.
 - ◆ **Copy of this program.**
 - ◆ **Additional questions.**
- Visit your Lions Websites.
- Contact your Chairs.
 - ◆ **MD2-Lion Bob Nelson.**
 - ◆ **Your District-per your Web Site.**
 - ◆ **Your Club (if you have a page).**
- Create your own District or Club Page
 - ◆ **Follow the guide on the MD2 Site**



What This Means:

- The 21st century is here and the technology of this century is the computer and the internet.
- The Internet is the Information and Communication tool of today.
- USE and Promote the MD-2 Texas Lions Integrated Website System!



Any Further Questions?

THANKS FOR ATTENDING